Ylli Tahiraj

Product and Graphic Designer

Contact

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Links

Website Linkedin Behance Instagram

Profile

A designer with key interests in branding, product design, and motion. Born in Kosovo and living in Stockholm, Sweden, I've worked in marketing/design agencies, in-house and also as a freelancer with different international clients. I'm always striving to create work that combines strategic design with unapologetically bold visuals and attention to detail.

Experience

Product Designer

Hana Graphics

Prishtina, Kosovo | Nov. 2021 – Oct. 2022

- Created Brand Identities, UX/UI and marketing website.
- Worked with clients in FinTech, EdTech, RevOps and Talent Acquisition industries
- Designed digital product from wireframes to mockups and prototypes

Art Director

Kanun Marketing Agency

Prishtina, Kosovo | Nov. 2018 - Nov. 2021

- Supervised a team of four graphic and motion designers
- Consultation with clients with regard to requirements, conditions and budgeting.
- Art directed multiple marketing campaigns for more than twenty local and international clients, including Audi, VW, Skoda, Unicef, UNDP, TEB Paribas, Z Mobile, Devolli Corporation, etc.

Graphic and Digital Designer

Polymath Labs

Prishtina, Kosovo | Jun. 2018 - Dec. 2018

- Responsible for designing the brand identity and website of the company
- UX/UI for Web and Mobile apps the company delivered
- Worked with the Marketing Director and CEO on finalizing thirty presentations to potential customers

Senior Graphic Designer

Kokrra Design Agency

Prishtina, Kosovo | Jan. 2018 - Jun. 2018

- Designed logos and visual identities to pitch to potential clients. More than five pitched ideas were approved and developed as final products

Graphic Designer

Kanun Marketing Agency

Prishtina, Kosovo | Jun 2013 - Jan 2018

- Conceptualize visuals and prepare drafts ideas starting from logo design to marketing campaigns
- Assisted on designing marketing pitches for potential clients

Education

Evolution Academy

Bachelor's degree in Communication Design

Prishtina, Kosovo | 2015-2018